You did it! Congratulations on your success at the Gin Of The Year™ - The World's Most Important Gin Competition. Your products were blind tasted by Europe's most powerful Gin Buyers in London.

NOW it is time to PROMOTE your Gin Of The Year™ win to showcase your success and boost sales. Use this complimentary Gin Of The Year™ Winners Pack and the easily downloadable images/logos/info on here for your advantage. Everything you need to shine is on: ginoftheyear.org/promote

- Order Digital Medals and receive within 24 hours.
- Make your products stand out on the shelves worldwide.
- Gin Of The Year™ Medal Stickers showcase winning gin to buyers who are seeking the all important Gin Of The Year™ stamp of approval.
- Whether you are the producer, distributor, importer or retailer, this is your chance to celebrate and boost sales.

Orders yours NOW...
ginoftheyear.org/sticker-shop

STEP 1:

Use the Press Release Template amend it and send to all:

- Local, national and international press
- Existing and potential suppliers, importers, distributors, retailers
- Local trade organisations and governments asking them to promote your Gin Of The Year™ success story

ginoftheyear.org/press-release-template

STEP 2:

Print your Gin Of The Year™ Poster(in high resolution) and display with pride for all:

- Online video gin tastings and auctions
- International Exhibitions
- Wine Tastings
- POS Promotion

ginoftheyear.org/medal-winner-poster

STEP 3:

Download Gin Of The Year™ logo,
Gin Of The Year™ Medal images and add them to your:

- Website homepage
- Website news page
- Advertisements in print media, posters, and online
- Email footer, compliment slips and letter heads
- LinkedIn status and achievements
- Social media

ginoftheyear.org/medal-and-press-images

STEP 4:

Display your Gin Of The Year™ certificate at all trade events, in your offices and send copies to all your distributors so they can enhance your promotion in their markets.

ginoftheyear.org/results

ONCE AGAIN, HUGE CONGRATULATIONS TO YOU FROM GIN OF THE YEAR™!

It is NOW time to enter the Gin Of The Year™

Enter today at: **ginoftheyear.org/enter**